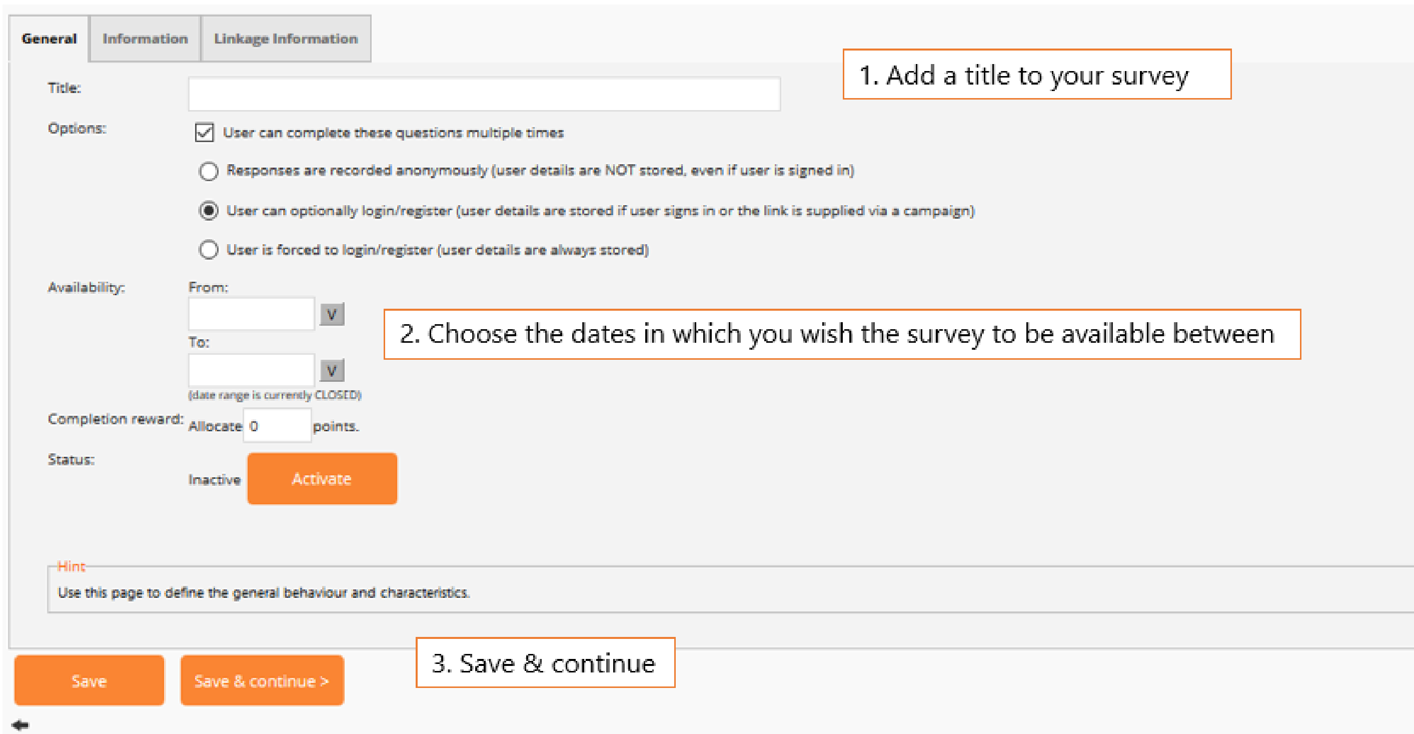
Creating a Survey and monitoring the responses

Want to know what your members think of your business? How did they rate your service? gCast has the functionality to insert a customised survey into your campaigns and send the responses directly back to your gCast suite for you to monitor, export and report on.

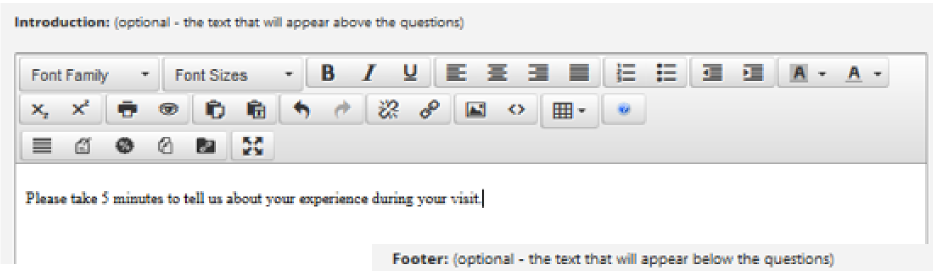
Creating a Survey is simple

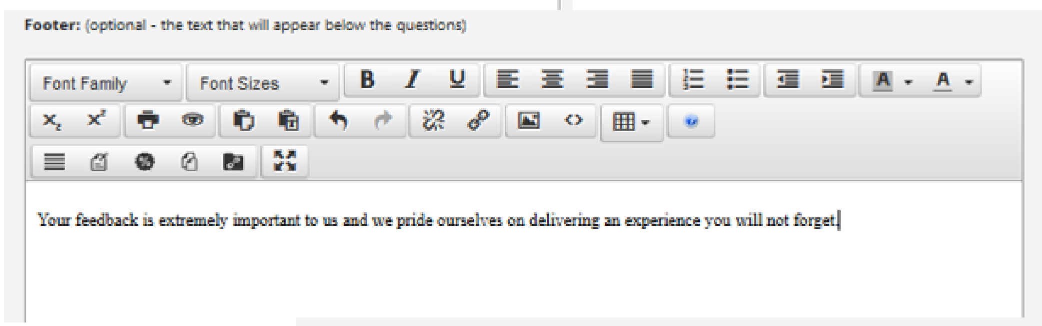
Step 1 - In the navigation menu select Survey and create a New Survey.

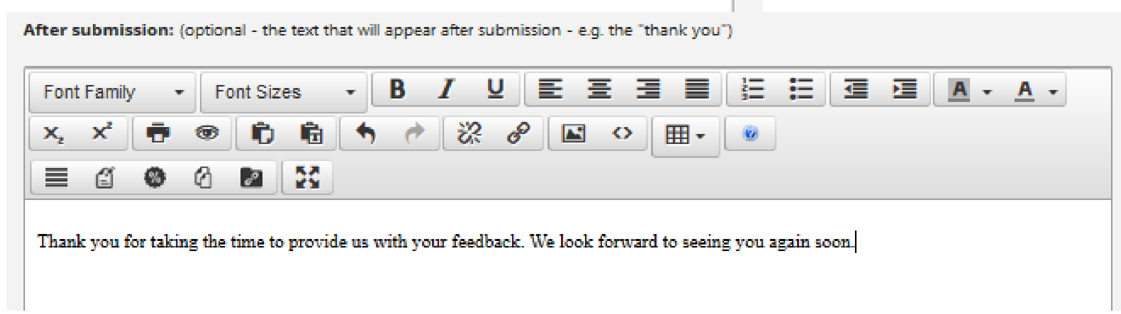


Step 2 - In the Information tab, you have the option to insert an Introduction, a footer and after submission response.

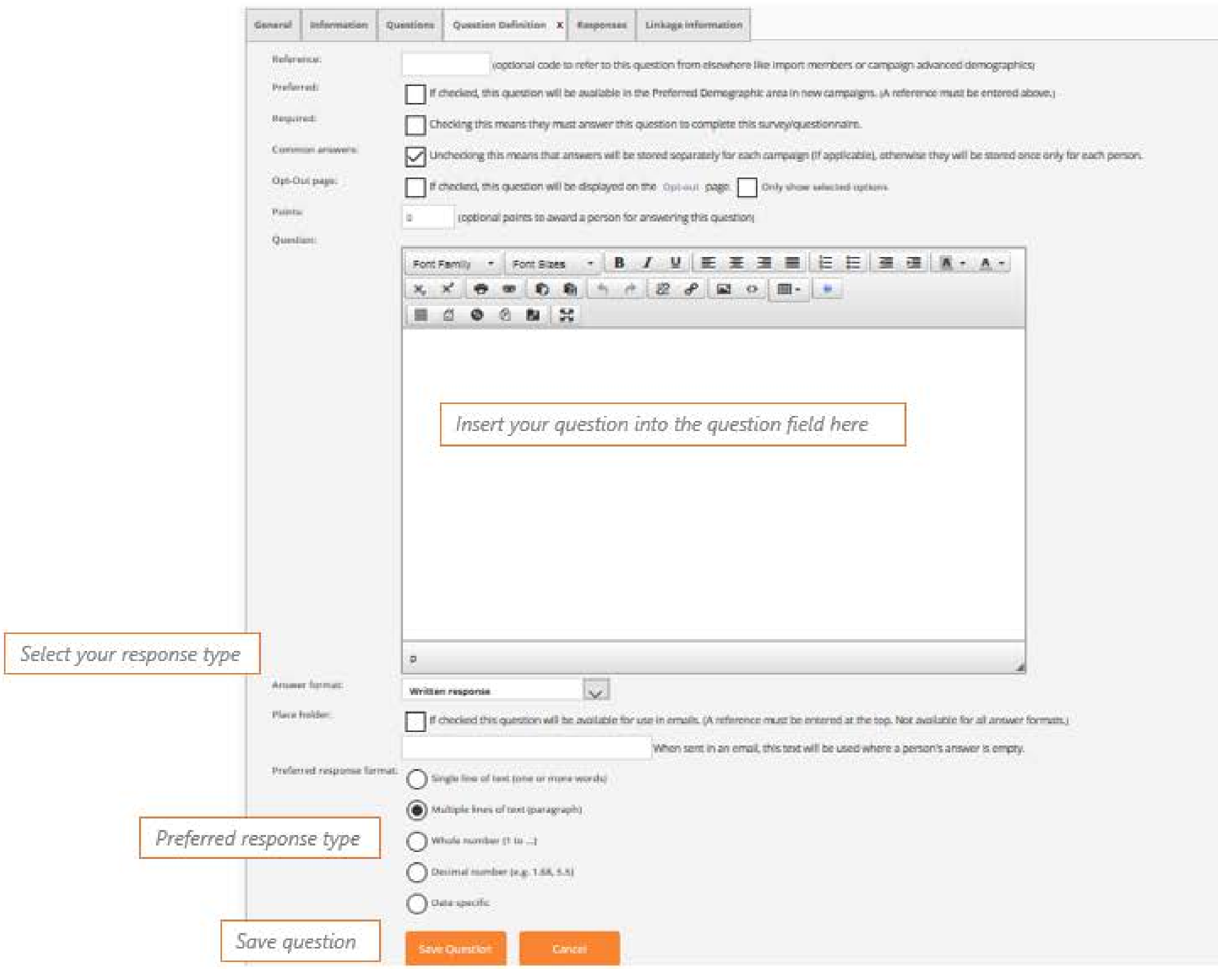
Here are some examples:







Step 3 Add questions to your survey *(repeat these steps for each question)*



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Step 4 - Responses

All responses received for an active survey are recorded under the responses tab in the Survey. The responses can be exported to a CSV file if required.